

North Rockwell Ave Corridor

STRONG LOCAL DEMAND SUPPORTS STEADY BUSINESS GROWTH

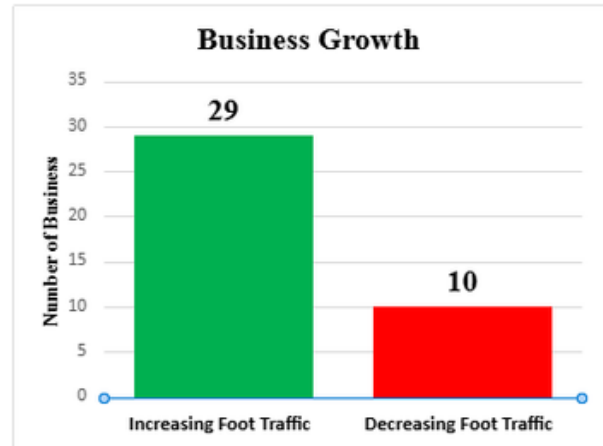
A CORRIDOR THAT'S GROWING

- ~74% OF BUSINESSES ARE GROWING
- GROWTH IS CONSISTENT ACROSS THE CORRIDOR
- PERFORMANCE IS NOT LIMITED TO ONE AREA OR SEGMENT



JOB GROWTH

- 350+ JOBS ADDED IN EDUCATION & HEALTH CARE
- DRIVEN BY ESSENTIAL SERVICE SECTORS
- SUPPORTS CONSISTENT, LOCAL CUSTOMER DEMAND



STABLE MARKET CONDITIONS

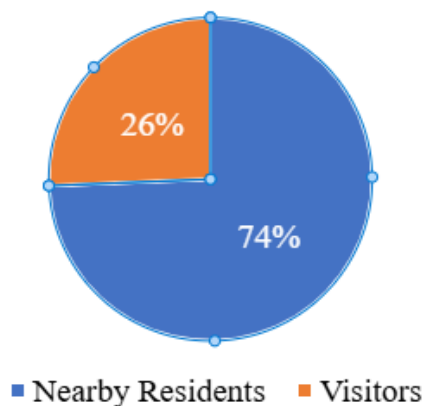
- LOWER POVERTY AND UNEMPLOYMENT THAN CITY AVERAGE
- STABLE MIX OF RENTERS AND HOMEOWNERS
- CONSISTENT ECONOMIC CONDITIONS ACROSS MULTIPLE AREAS



POWERED BY LOCAL CUSTOMERS

- 29 OF 39 BUSINESSES DRAW MOST CUSTOMERS LOCALLY
- CUSTOMERS PRIMARILY LIVE AND WORK IN THE AREA
- STRONG BASE OF NEARBY, REPEAT VISITORS

Customer Base



WHAT THIS MEANS FOR YOUR BUSINESS

NORTH ROCKWELL AVENUE OFFERS A STABLE, GROWING ENVIRONMENT SUPPORTED BY BOTH LOCAL DEMAND AND JOB GROWTH.